

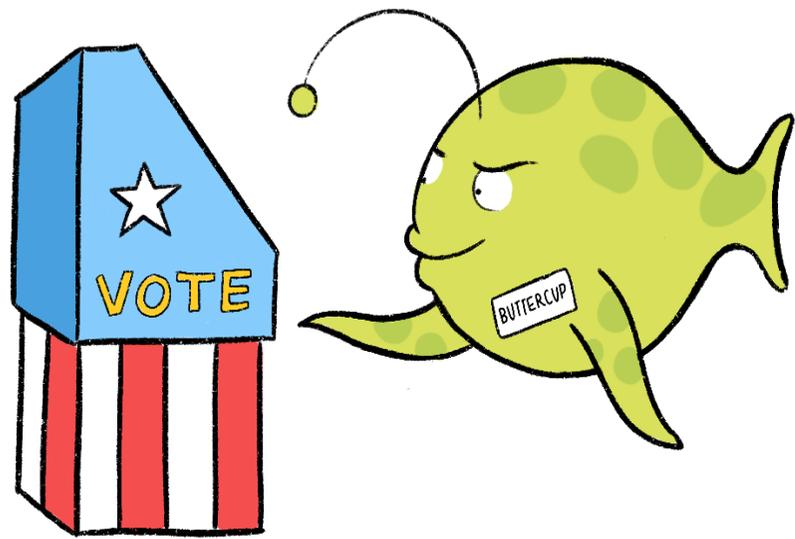


one phish

two phish

three phish

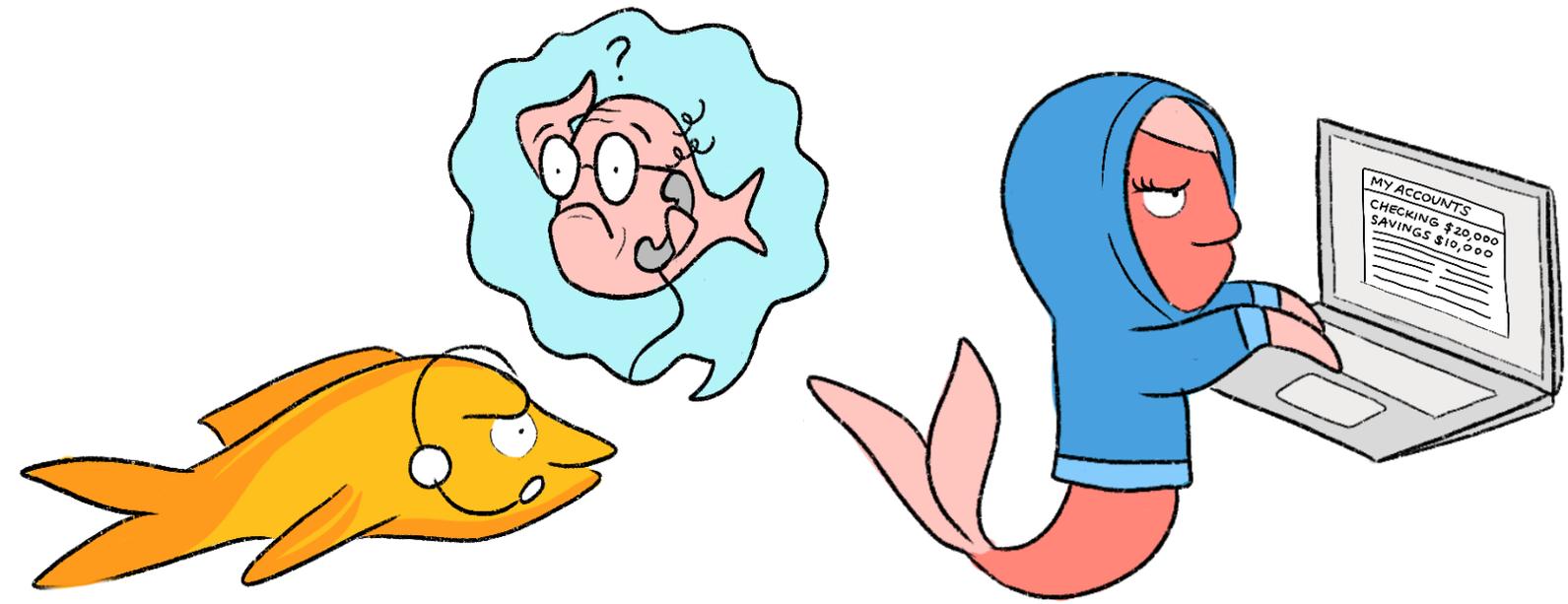
fraud phish



One phish,



two phish,



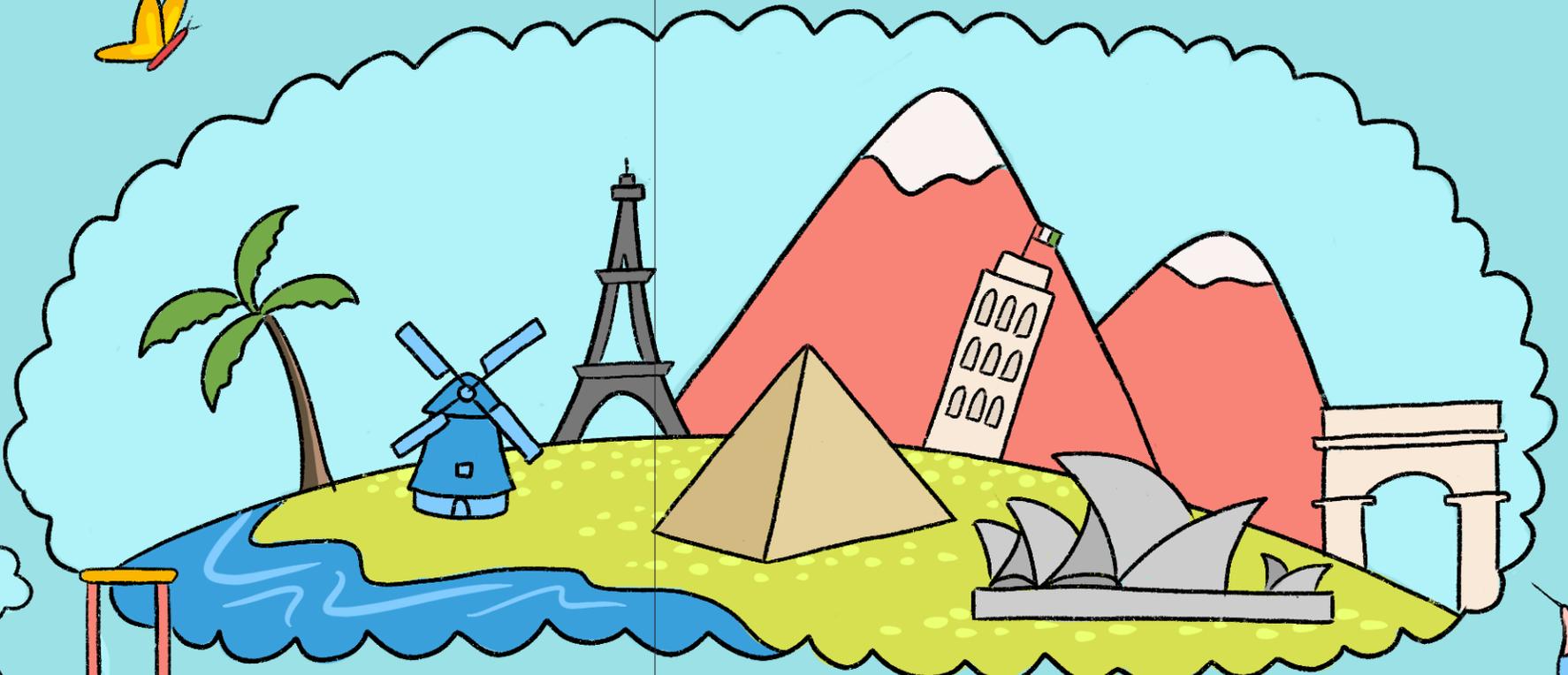
three phish,

fraud phish.

From there to here,
from here to there,
types of fraud
are everywhere.



Who am I?
I'm Buttercup.
And airline miles
I have picked up,
so I can see
the world closeup.



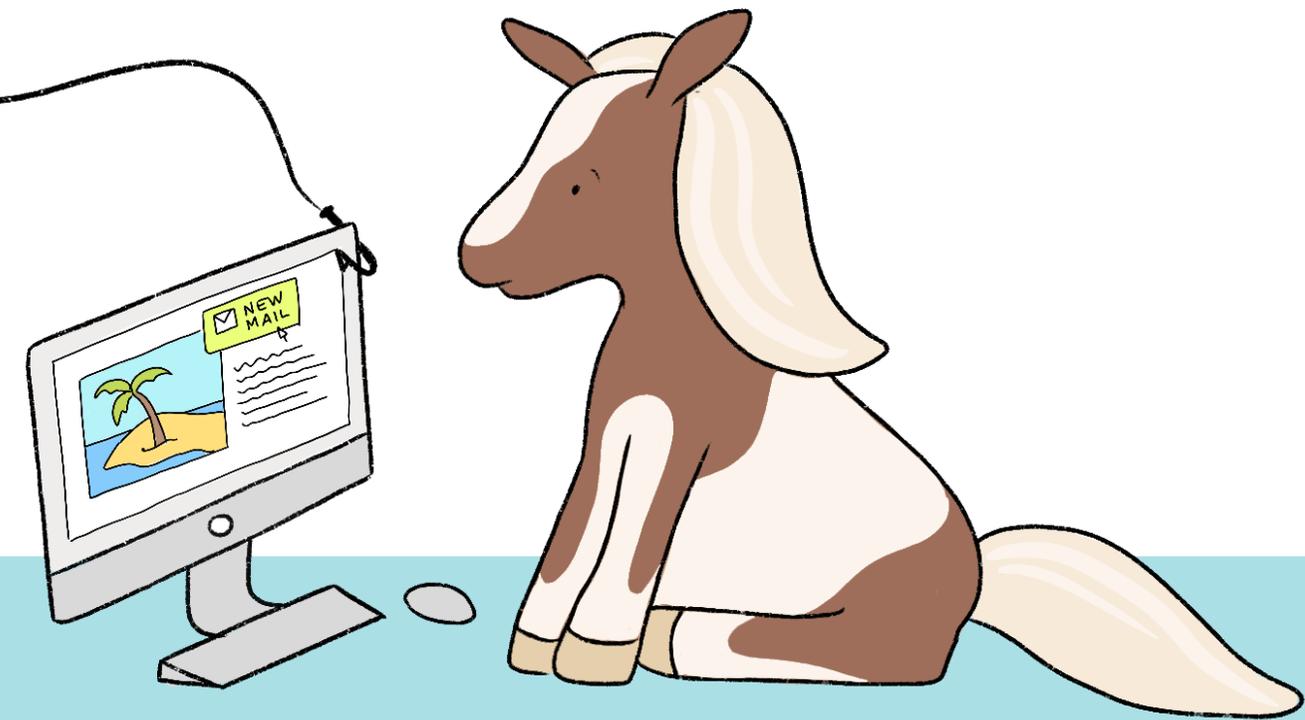
But not so fast...

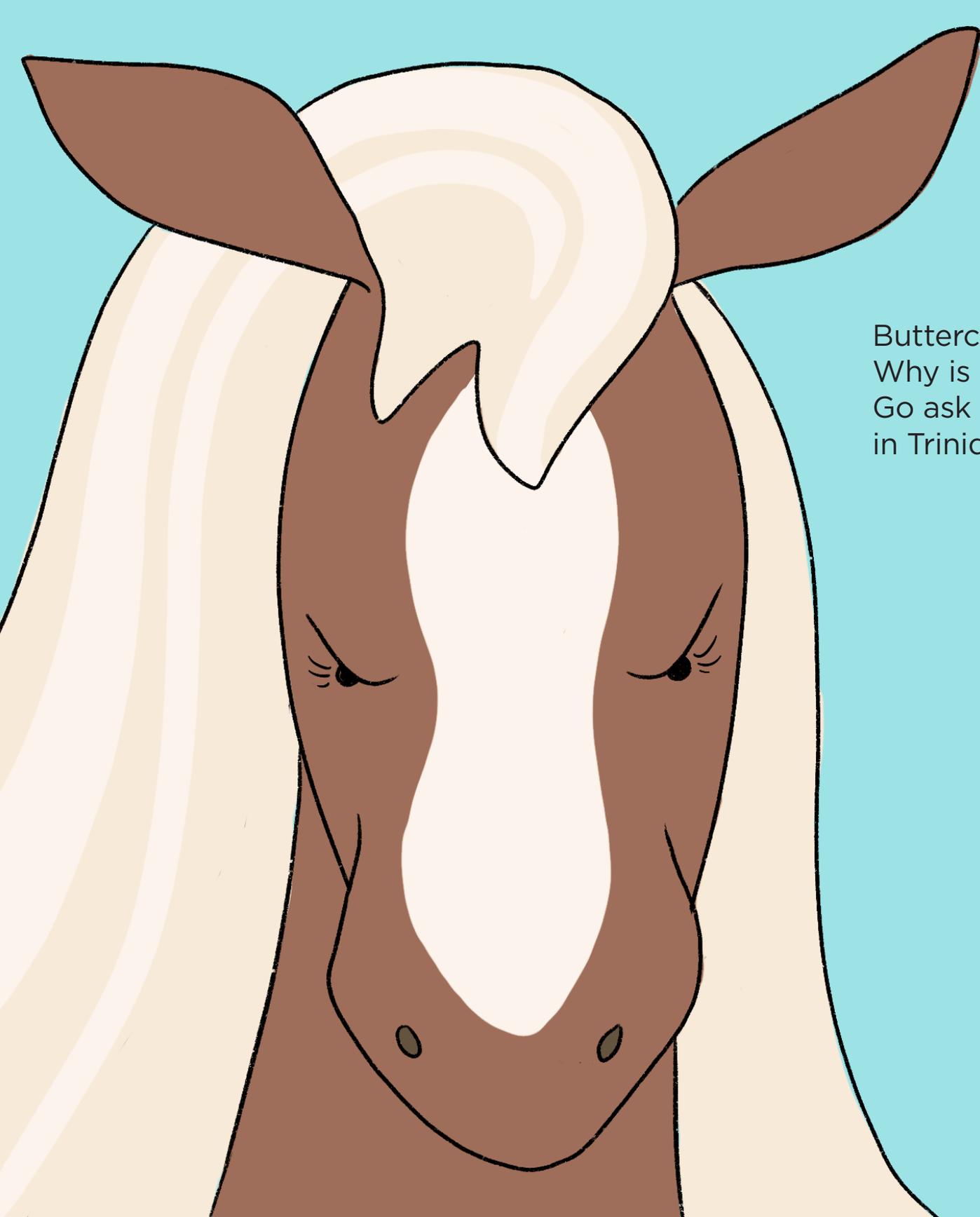




I am Phish.
And I have stolen your travel wish.
Your airline miles have now been phished.

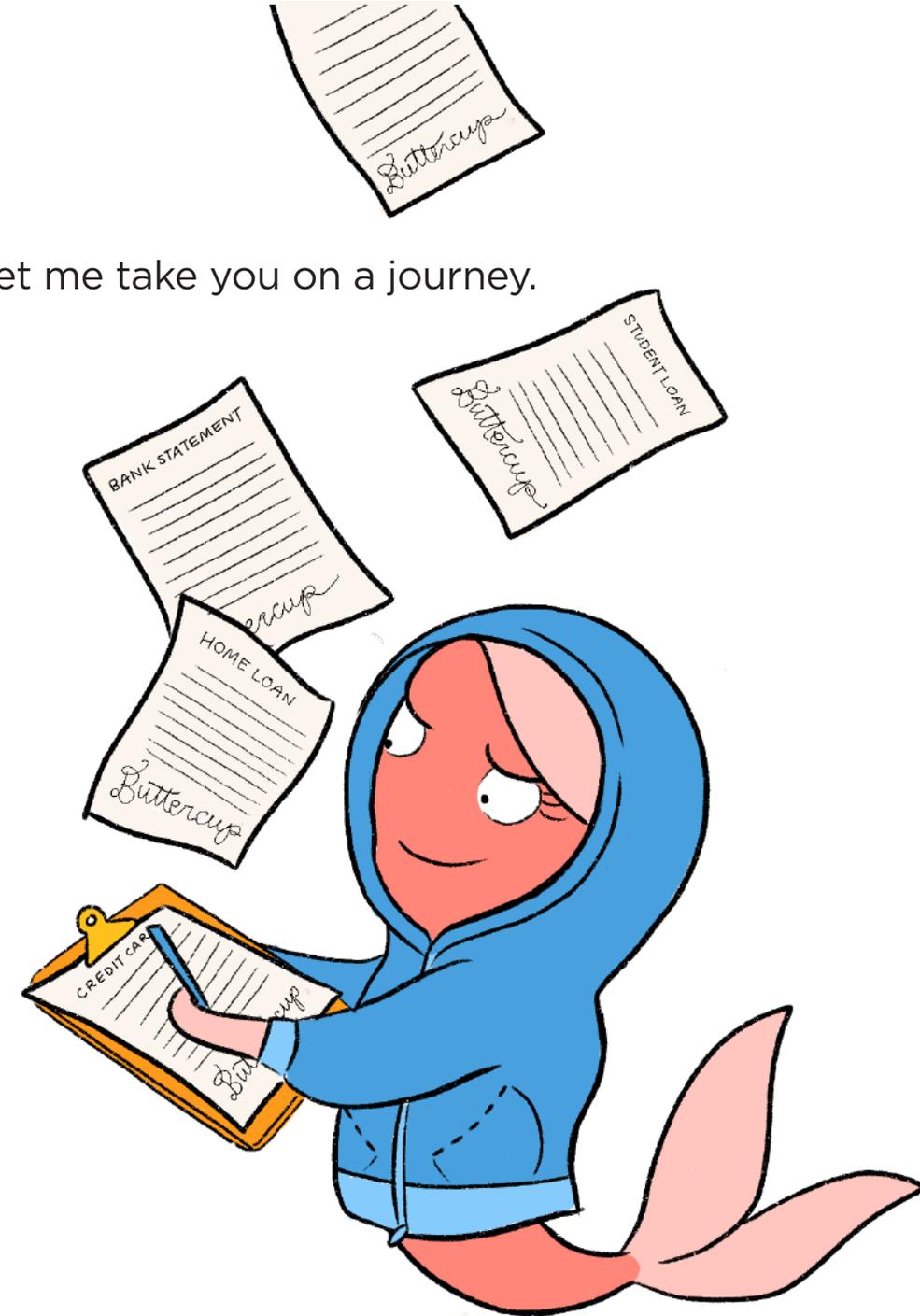
Let me tell you, Buttercup,
these types of fraud,
they will pile up.





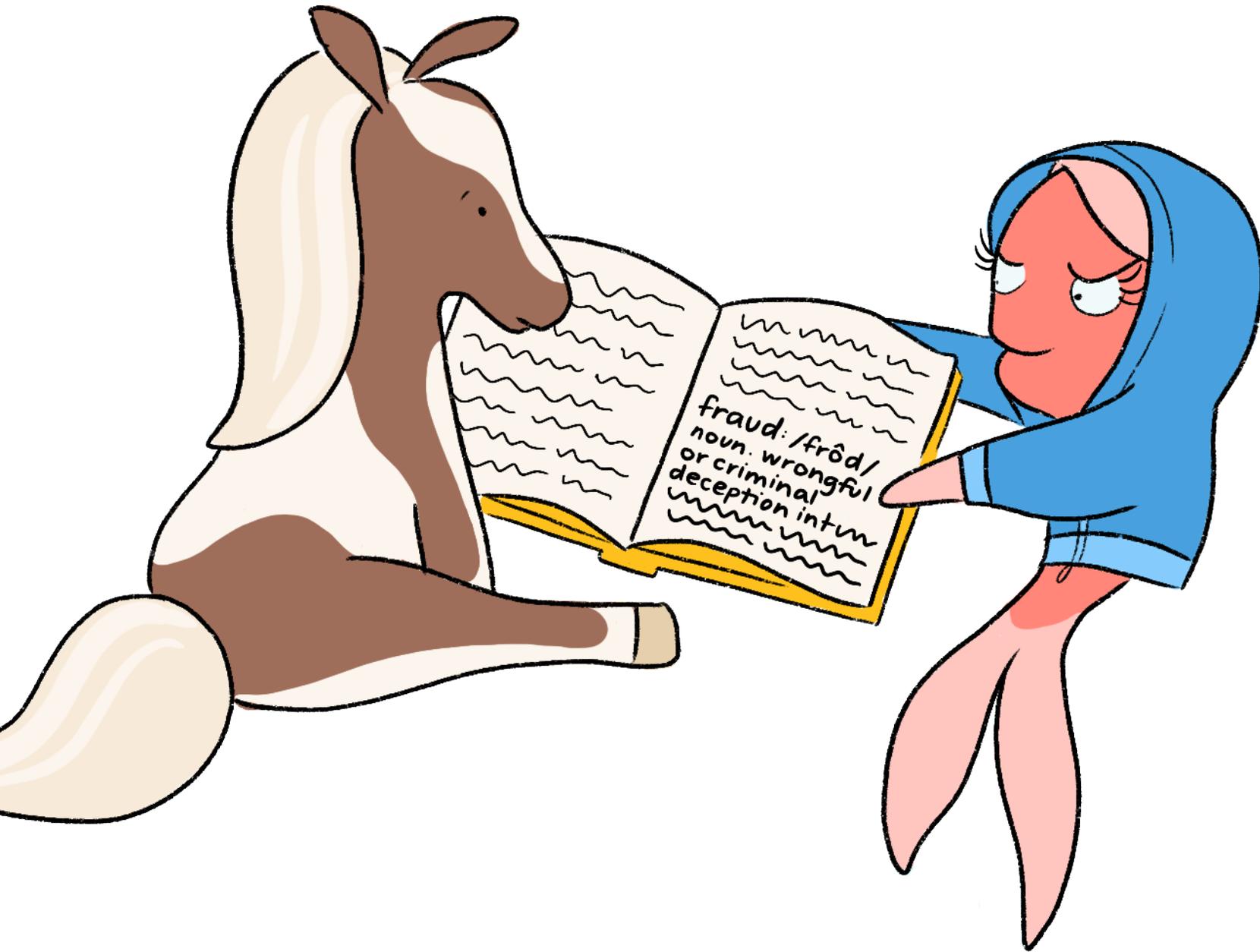
Buttercup is mad
Why is she mad?
Go ask your SOC
in Trinidad.

Let me take you on a journey.



To demonstrate how fraud can make me
your secret power of attorney.

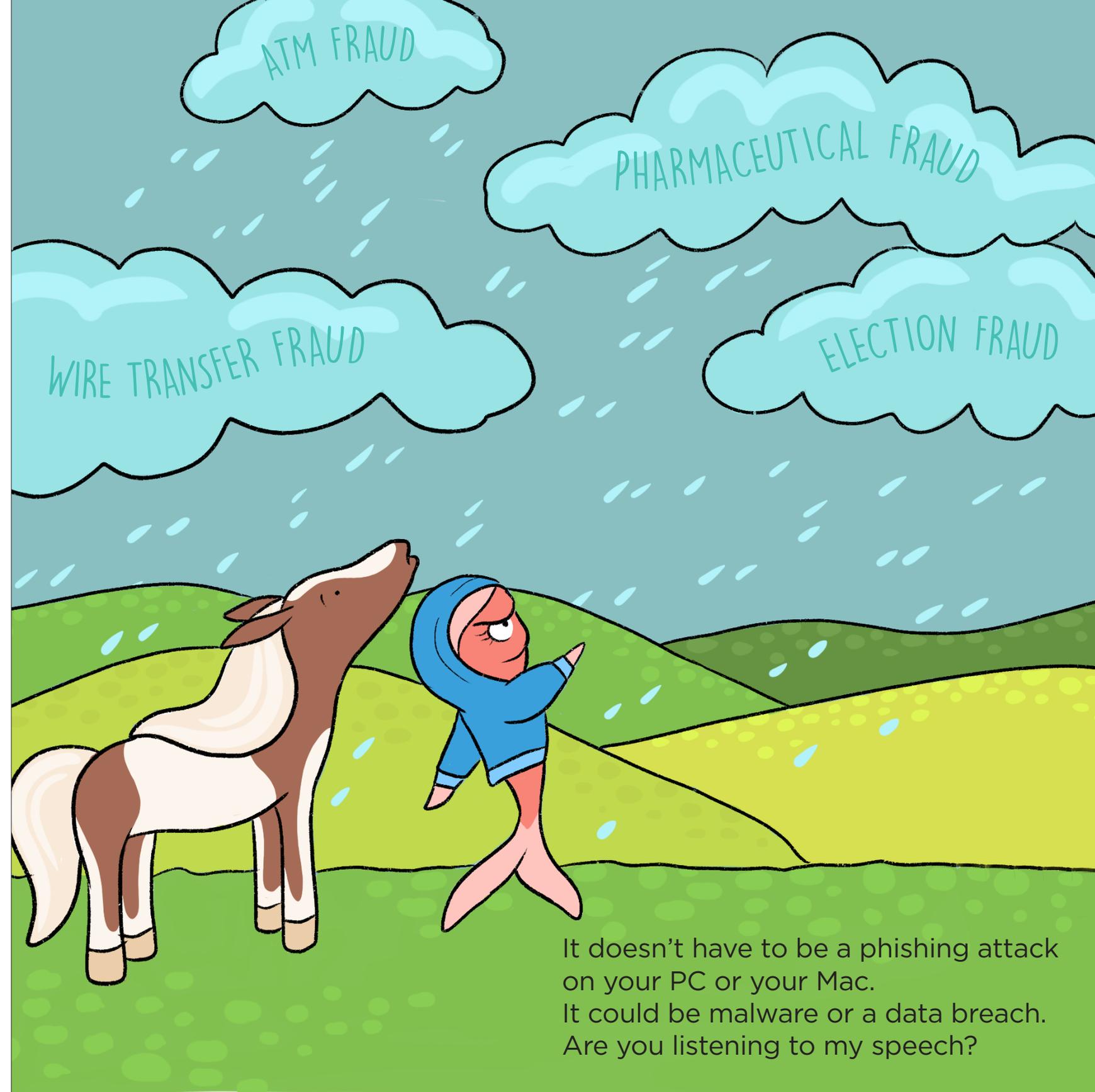
First, make sure you understand what fraud can be when seen first hand. It's an intentional misrepresentation by somebody trying to steal your information.



Just like using your credit card, when you aren't on your guard. In fact, it's really not that hard. I don't even need the plastic, it really is quite fantastic.



Or I might take over your account.
The types of theft are a huge amount.
From bank accounts to retirement,
I can control your environment.

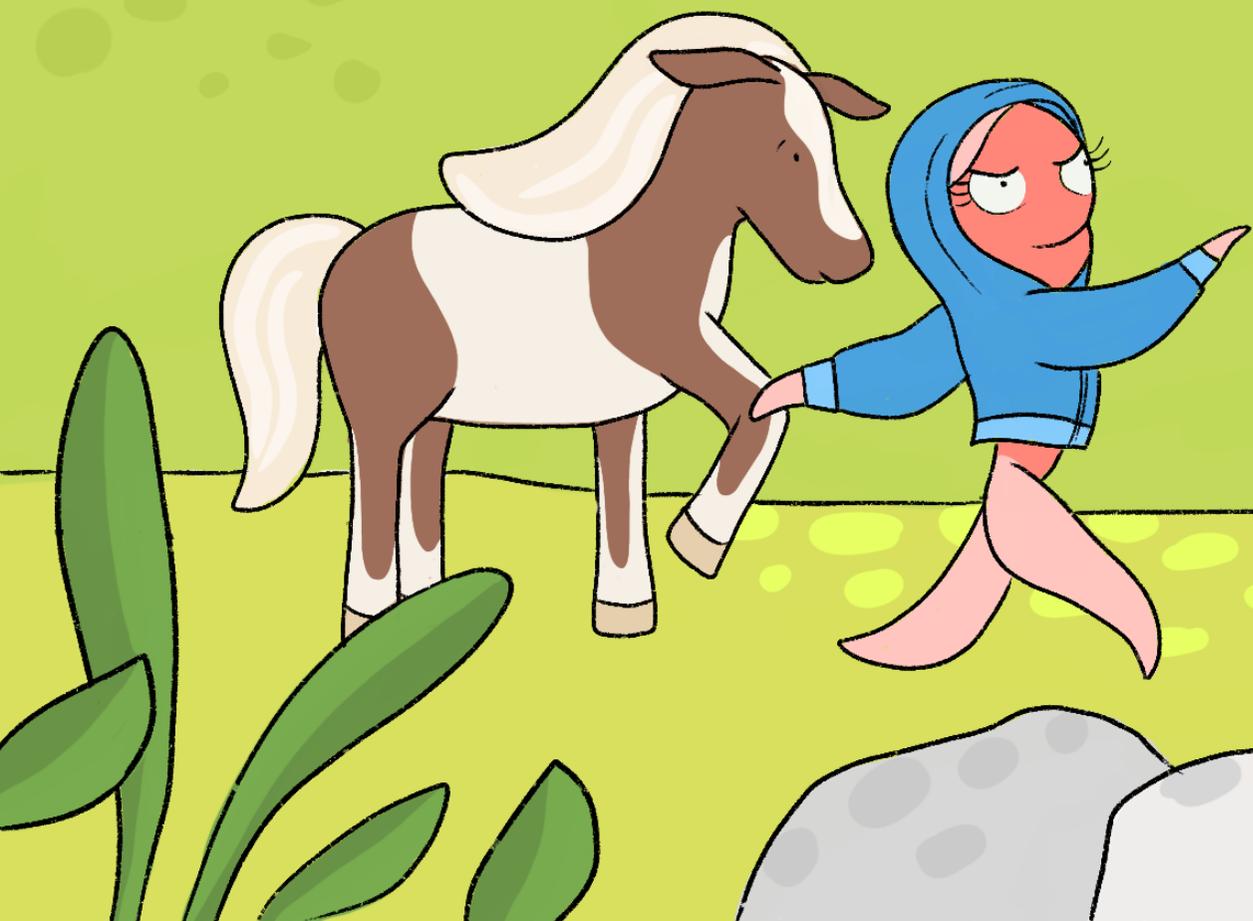


It doesn't have to be a phishing attack
on your PC or your Mac.
It could be malware or a data breach.
Are you listening to my speech?

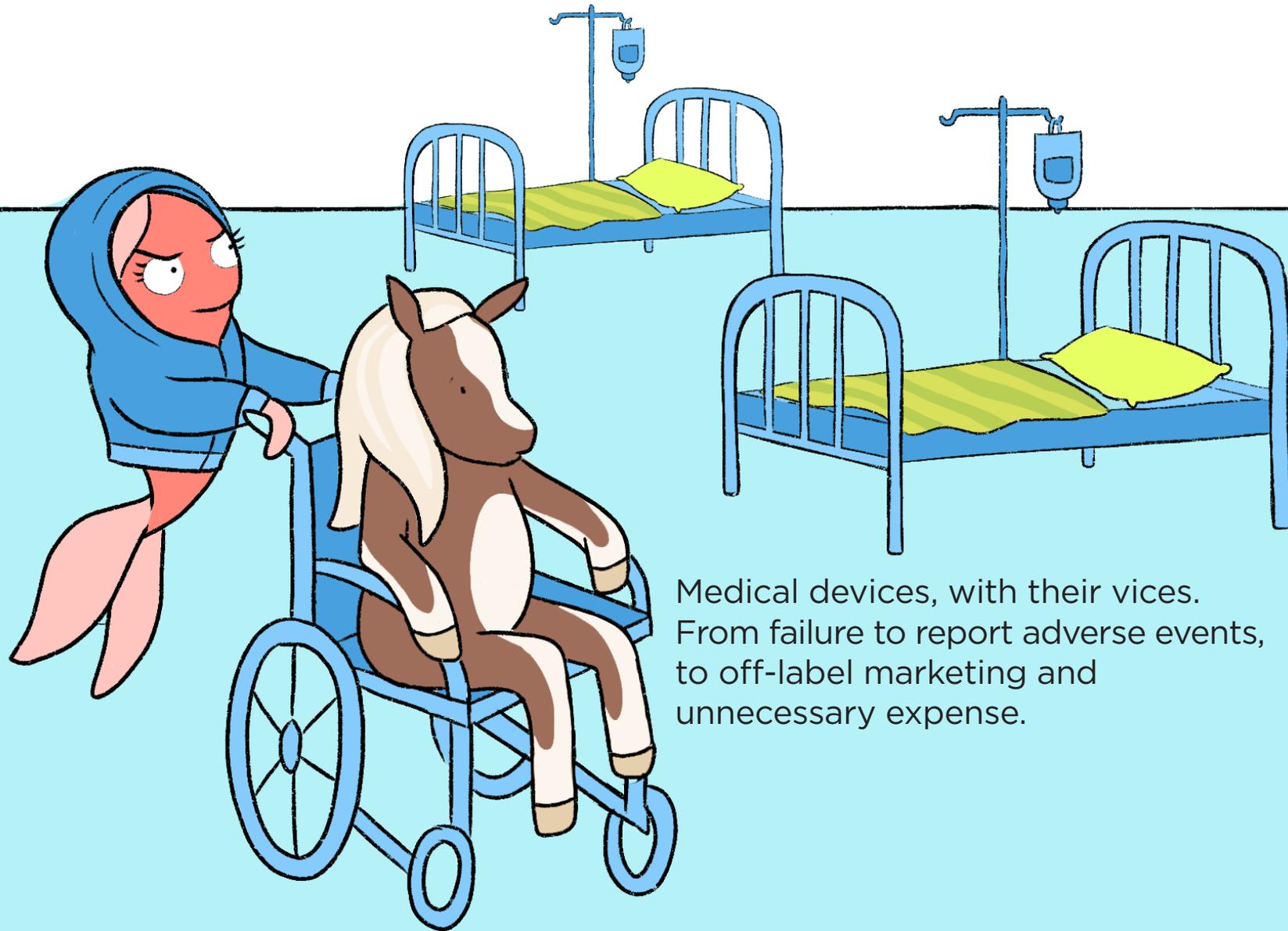
Buttercup felt dejected.
She had thought she was protected.
Just you wait! Said her new friend.
Do you think this is the end?

There's far, far more for you to know.
Now, no more pouting. C'mon, let's go!

Where are we going?! Cried Buttercup.
To the hospital, now buckle up!

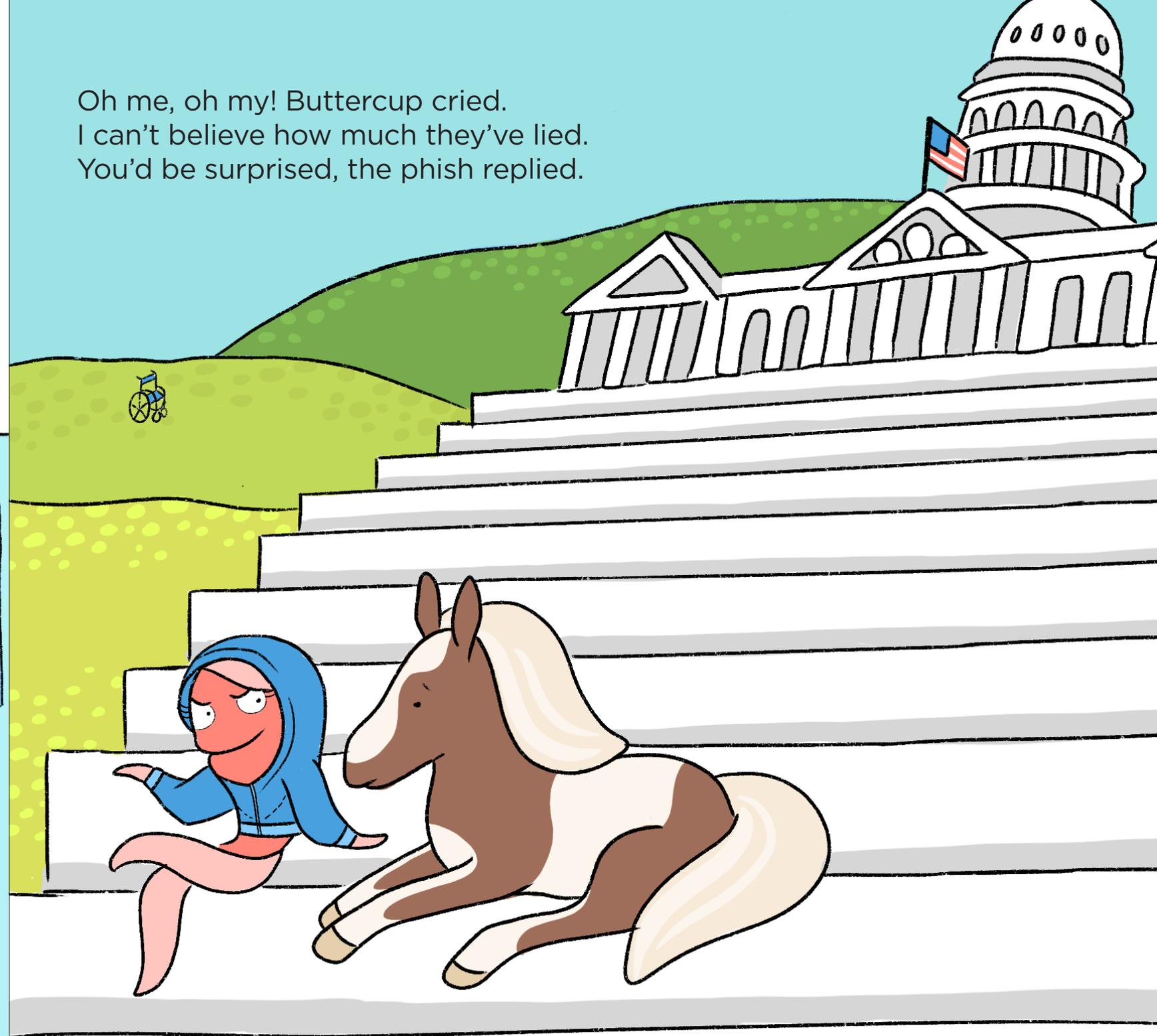


There's plenty of terrors,
like billing errors.
Illegal prescriptions
to give you conniptions.



Medical devices, with their vices.
From failure to report adverse events,
to off-label marketing and
unnecessary expense.

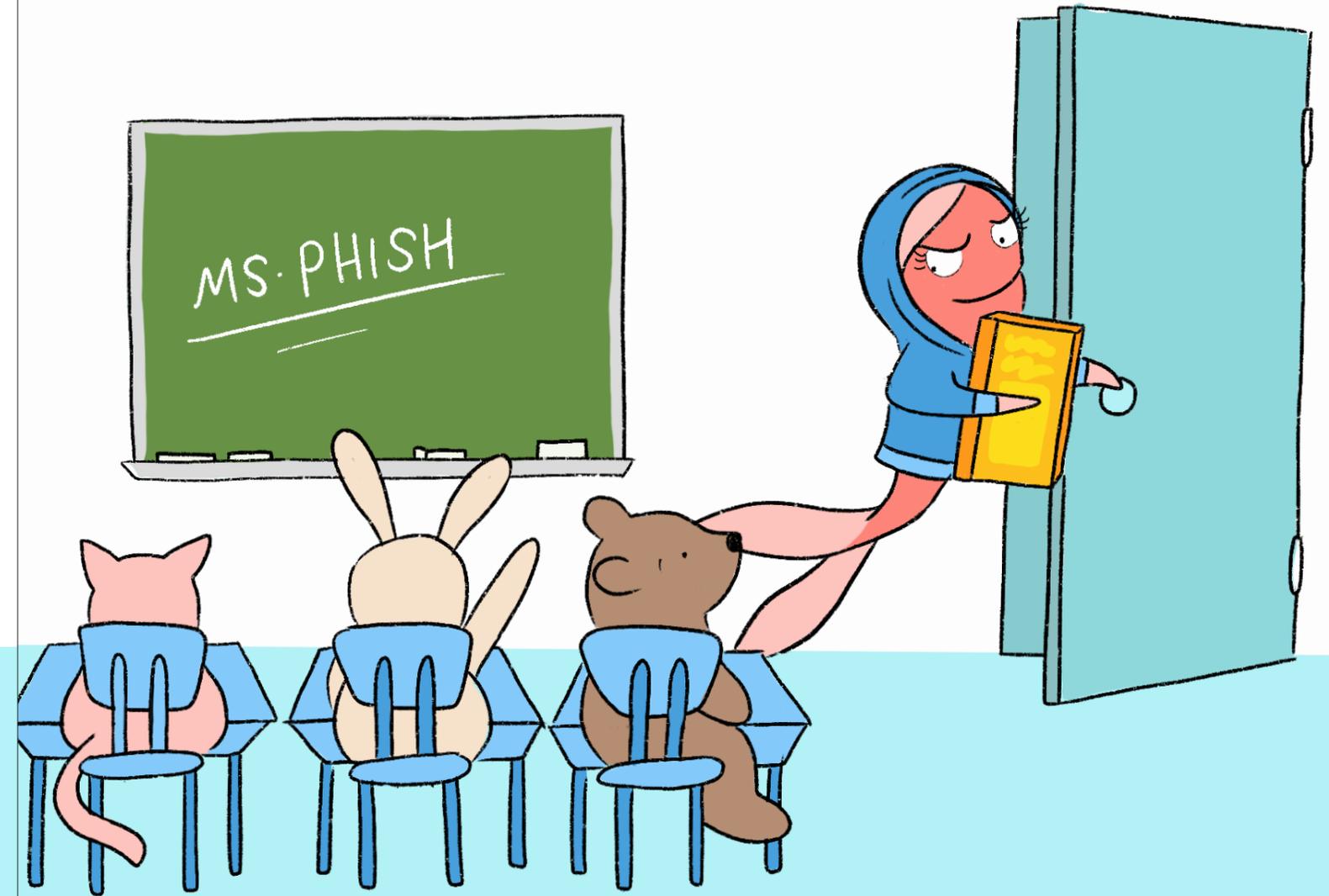
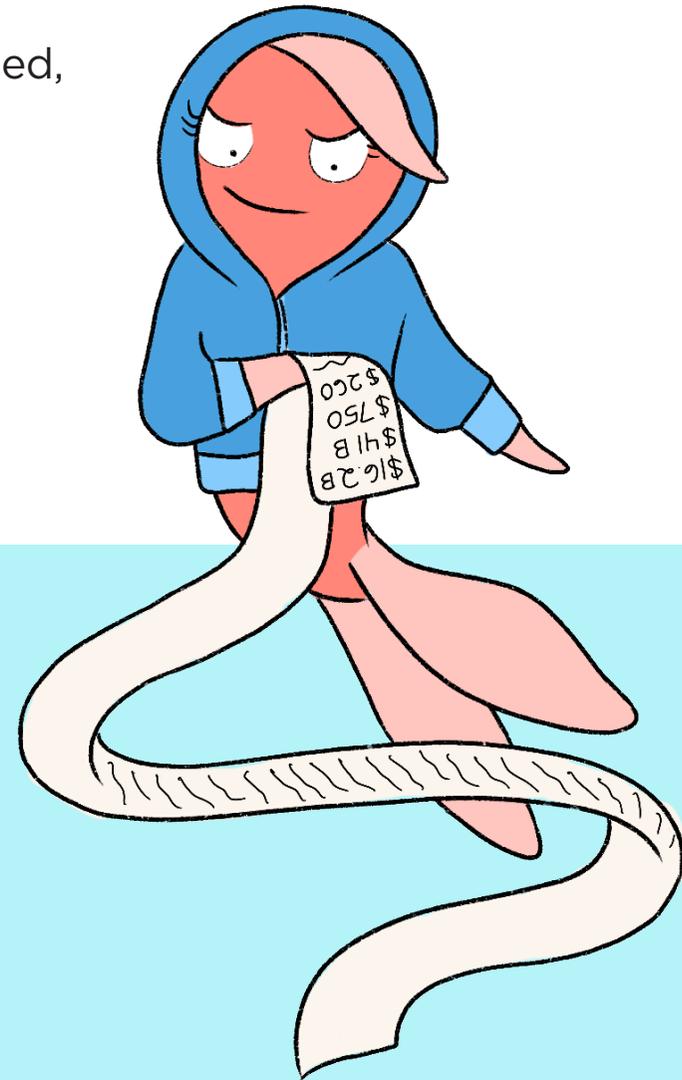
Oh me, oh my! Buttercup cried.
I can't believe how much they've lied.
You'd be surprised, the phish replied.



The public sector isn't much better.
You should write them an angry letter.

First, let's cover public healthcare, and the parts in disrepair. Improper payments can be made — enough to make you feel afraid.

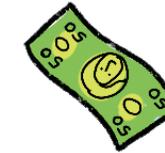
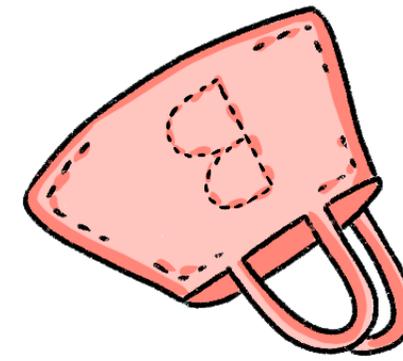
Hundreds of millions have been lost, it's come at an enormous cost. You might think it's been addressed, but fraudsters never let you rest.



Then there is financial aid, another way one can be played. A student can get a free pass, and simply never go to class. The funds disburse into their account and then they spend the remaining amount.

Come with me so you can see
how payroll fraud can be achieved.
The payroll process can result in loss
when an employee thinks they're the boss.

Some take advantage of payroll advances
and don't pay them back.
I know — it's wack!



Now grab your purse, and I'll be frank.
It's far, far worse inside the bank.
Wire transfers are often made
with credentials that can be faked.

Your card details can be stolen.
Before you know it, bad phish are rollin'.
Charging items to your account
'til you've accrued a huge amount.



Buttercup was very distressed.
This was a lot to now digest.
A single tear ran down her face.
She wished she could just leave this place.



Suddenly, Phish felt remorse.
She never meant to hurt this horse.
There, there, she said. You need not care.
I have a solution that I will share.



The fingerprints of fraud are found not in the sky or on the ground.



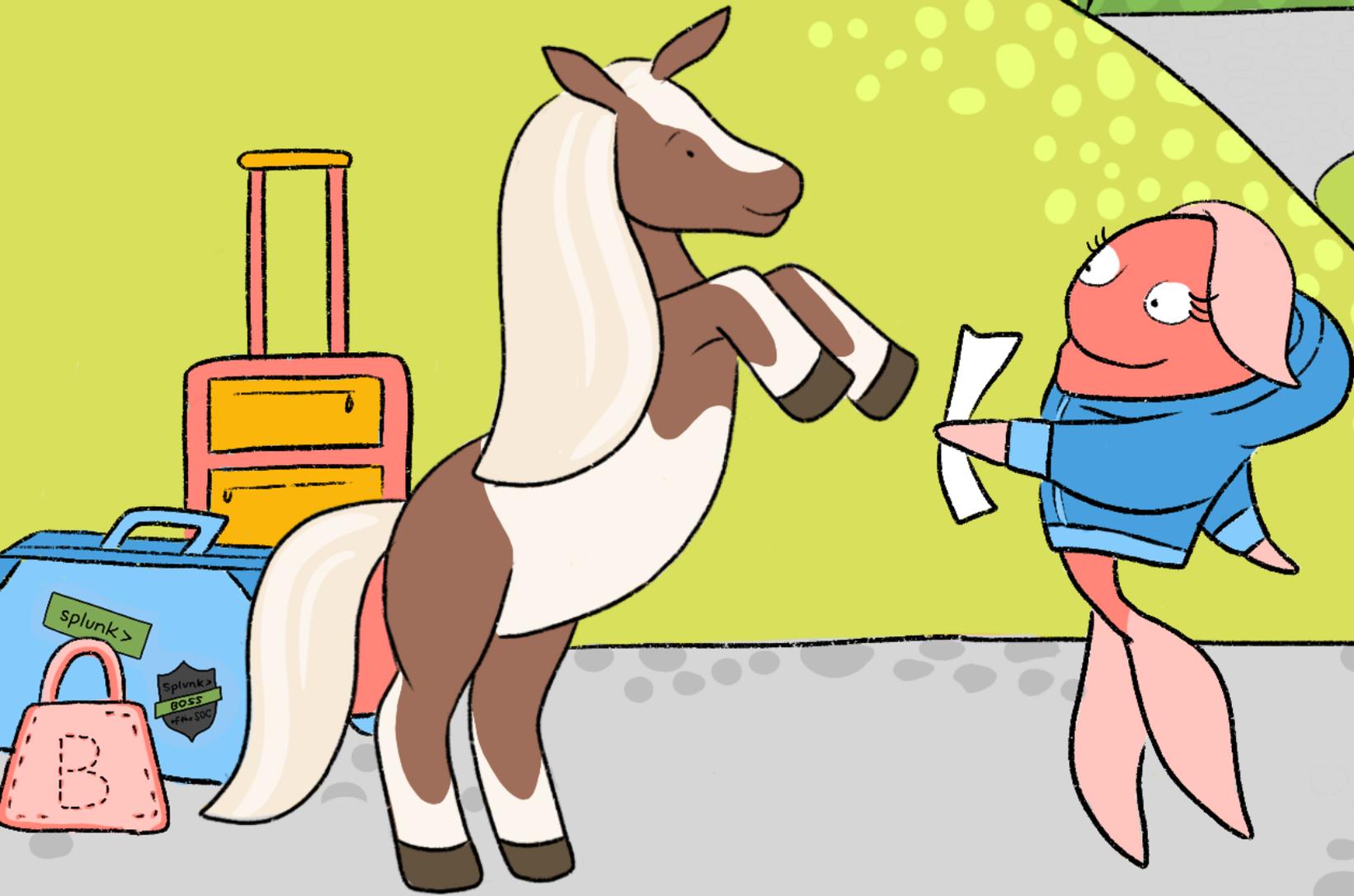
There is a way for you to see data, I'll tell you about it now — not later. Splunk is a special kind of platform, that can onboard data to perform.



You can search, detect and investigate to catch bad phish before it's too late. You can ingest data from any machine I know, I know — that sounds extreme.

Detection based on created rules
means you'll never be found a fool.
Find anomalies proactively,
So you don't cry retroactively.

But machine data holds the keys
to all your organization's needs.



I've said all that I need to say.
Now, Buttercup, go on your way.

Oh, one more thing, here are your miles.
And don't forget — protect your files!





splunk>

To learn more about how Buttercup, Fraud Phish and Splunk can help you stay ahead of fraud, visit

splunk.com/phish